**Work brief**

**Recreation of a Professionally Produced Studio Portrait**

1. Explain the idea/concept that is communicated in the original image.
2. Discuss the approach that has been used to communicate the idea/concept (portrait, fantasy, documentary, photojournalistic…)
3. Identify the design elements and principles used to enhance the image: composition, light, movement, depth of field, line shape, tone, texture, colour… Discuss how these have been used to achieve aesthetic qualities evident in the image.
4. Identify the equipment and materials used. Discuss how they have been used
5. Describe the lighting and draw a lighting plan. Describe the effect of the lighting.
6. Identify post-production techniques and processes used. Explain how they have been used.
7. Complete a timeline:

|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
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| Date  Task | Week 1 | | | | Week 2 | | | | Week 3 | | | | Week 4 | | | |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Source a studio portrait image |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Draw a circle Map outlining all of the relevant elements |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Write the work brief. |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Fill out timeline |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Organise model and props |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Take photos |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Print proof sheet |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Annotate proof sheet |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Edit image |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Evaluation |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Submit Folio |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |